



WINDMILL
Gardens

COMMUNITY FUNDRAISER

5816 – 162nd Ave East • Sumner, WA 98390 • (253) 863-5843
(800) 628-6516 • www.windmillgarden.com

Dear Volunteer Chairperson,

Thank you for your interest in Windmill Gardens community fundraising program. We've put together an information package for your review. In this folder you'll find –

- Sample Gift Card & Gift Card Holder
- Program Information Card
- Sample Program Collection Envelope
- Community Fundraiser Order Form

Our goal is to help you successfully fundraise for your organization. The beauty of a \$25 or \$50 gift card from Windmill Gardens is that it is an easy purchase – and even easier for your customer to use. With each \$25 gift card sale your group will earn \$10, with each \$50 gift card sale your group will earn \$20. The fundraising process is simple –

- Establish your fundraising goals
- Order estimated number of gift cards (min. 50)
- Complete and return order form
- Take delivery of Fundraising Kit
- Review & distribute sales kits with students or volunteers
- Collect sales kits and reconcile records for total cards sold

Your students, or volunteers, will be issued an envelope, program information cards, gift cards & holders and can begin to canvas the community – friends and family are the best prospects. We recommend spreading your allotment evenly between your volunteers and communicating any and all sales goals and deadlines. Your volunteers will provide all prospects with a program information card, show sample cards, and invite the prospect to buy. All sales should be logged completely, and cash/checks secured in program envelope – (gift cards should be dispensed at time of sale).

We require a 50 card minimum purchase and ask for a credit card as security against cards issued. Once your fundraising campaign is completed, you can reconcile sales against cards issued. At that time you pay only for cards sold and pocket the profits. At Windmill Gardens we've created a program that we hope will be easy to use, easy to sell, and helps you achieve your goals.

We look forward to working together for a better community!

Cordially,

Jamie Carroll

Helping Our Community Grow!

1001

gift card

\$25



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1001

gift card

\$50



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