



Tenant Leasing Criteria

The following criteria are those that Windmill Gardens uses to evaluate a potential lease applicant

- 1) Hours of operation (ability to keep shop open during Garden hours).
- 2) Quality & suitability of goods/products/services to the Gardens.
- 3) Level of service (very high customer service standards).
- 4) Display and signage (must sign an agreement to provide adequate signage to meet Garden standards, design must be pre-approved).
- 5) Advertising/Marketing ability (Merchants must show a willingness to the promotion of their business, and participate in possible promotions within the Gardens).
- 6) Business Professionalism (cooperation, positive attitude, confidentiality in business dealings).
- 7) Prior industry experience and education.
- 8) Profitability to Windmill Gardens.
- 9) Financial Strength- (financial history, current financial status must be excellent, along with the ability to raise adequate capital for the project).
- 10) Theme suitability to the Gardens.
- 11) Merchandising ability.
- 12) Owner managed and operated.
- 13) Business uniqueness and individuality.
- 14) Design and business display standards.
- 15) Ability to provide quality goods and services at reasonable prices.

All or most of these criteria must be met or addressed before applicant being approved for tenancy. Please submit a business plan to the lessor adequately outlining each of these criteria.

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Sumner, WA 98390
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Questionnaire

Describe your present business and your role within it:

What is/are your current locations?

List any outside contractor group, association, or franchise you are currently, or have been, affiliated with.

What are the greatest challenges facing your current business?

1.

2.

3.

If you were to start over, what would you do differently with your current business?

What do you think makes the difference between success and failure in this industry?

What is your greatest business.....

Accomplishment:

Disappointment:

What have you done over the past year to improve.....

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Your business:

Yourself:

What do you want to accomplish now and in the future?

What do you feel you can contribute to Windmill Gardens?

Why should Windmill Gardens select you as the best candidate for our market area?

Is there anything else you would like us to know?

From your perspective, what are the remaining issues that must be addressed prior to making a decision?

Existing Company Statistics

Name:

Years in Business:

Number of Employees:

Annual Sales (last year)
(not mandatory)

Percentage of Sales:
(where applicable)

Appraised Value:
(not mandatory)

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